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I am a **visual creative, UX designer**
and **design educator** who aims to
develop collaborative partnerships
bringing good work to life.

Current

Owner RUSHING HAISE DESIGN LLC

Oct 2023 – Current

Adjunct Professor LOYOLA UNIVERSITY NEW ORLEANS

Sept 2022 – Current

Previous Experience

UX Designer LITIFY

Aug 2021 – Sept 2023

- Worked on new law products in Litify suite including ELM (enterprise legal management) and Time & Billing apps
- Conducted user research to identify features needed and define roadmap
- Produced wireframes and prototypes for testing, review, and project handoffs
- Worked closely with product management, engineering, and QA to manage user, business, and team needs
- Contributed to product component library

UX Designer ACCRUENT

Sept 2019 – Aug 2021

- Designed new experiences for existing products from wireframes to high-fidelity prototypes using Sketch and InVision
- Worked closely with engineering teams in sprints
- Ran heuristic evaluations for products
- Met with customers and conduct user research
- Contributed to product component libraries
- Co-lead internal Pride LGBTQ+ employee resource group

Visual Designer STORYBLOCK MEDIA

Oct 2018 – Sept 2019

- Designed ADA compliant websites for Hubspot clients
- Guided clients through project kickoffs, UX exercises, and reviews
- Created wireframe concepts, mockups, and high fidelity interactive prototypes
- Developed and maintained internal branding

Skills & Services

What I do

Traditional & digital design
UI/UX
Branding & identity
Icon & illustration
Hand lettering
Photo retouching
Image compositing

What I use

Figma
Adobe CC
PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
ADOBE EXPRESS
Affinity

Education

BFA GRAPHIC DESIGN

Louisiana Tech University RUSTON, LA

Aug 2007 - May 2011

UI/UX Designer NETCHEX ONLINE

June 2018 – Oct 2018

- Redesigned onboarding interface and experience for payroll/HR management system
- Recreated old layouts and systems in Sketch and inVision to produce high-fidelity prototypes for user testing
- Tested prototypes with clients and users

Art Director PETER MAYER ADVERTISING

Sept 2015 – June 2018

- Art director for Zatarain's and Kennedy Space Center (with other food & beverage, tourism accounts)
- Designed agency website
- Designed agency's first app (The NOLA Snoball Finder)

Studio Designer PETER MAYER ADVERTISING

Nov 2013 – Aug 2015

- Studio designer on CenturyLink team creating print and digital work; assisted managing national brand assets
- Built work from concepts and prepped files for production
- Agency resource for photo retouching, image compositing, vector illustration, and hand lettering

Graphic Designer GREMILLION & POU MARKETING
(now Romph & Pou Agency)

June 2011 – Nov 2013

- Created branding & identity, promotional logo design, direct mail, web design, digital ads, kiosk screens, out of home
- Packaged and uploaded final files for production